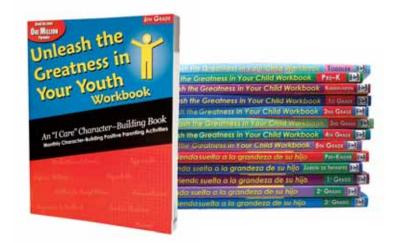
"I CARE" **Product Catalog**

3-in-1 **Character-Building Parenting Curricula & Workbooks**

Elementary School W I Middle School High School

Innovative Resources for Accelerating, Documenting, Measuring, & Evaluating . . .

> haracter Developmen Parental Involvemen



Grades, Attitudes, & Behaviors All Improve!

800.797.5818 www.icarenow.com

Message From the President/CEO

"I CARE"



Dear Customers:

Welcome to The Parental Involvement Place! Our goal is to provide you with a sole source of parental involvement, character development, and community involvement curricula, empowerment incentives, and professional development books. These products are developed and designed to promote parent engagement.



It is our desire that the products and services available in this catalog will jump start your parental involvement, character development, and community involvement initiatives.

Sincerely,

Elbert D. Solomon

Elbert Solomon, President/CEO

"I Care" Products & Services • 510 W. Forsyth Street • P.O. Box 492 • Americus, Georgia 31709 800.797.5818 or 229.928.5900 • FAX 229.928.9922 • icare@icarenow.com • www.icarenow.com

"I Care" Products & Services, created in 1996, is a private educational company located in Americus, Georgia. It is devoted to integrating parental involvement, character development, and community involvement as a school curriculum.

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Acclaim, Where Used, & Table of Contents

Acclaim for "I Care"

The "I Care" Three—in—One Curriculum for parental involvement, character development, and community involvement enables schools to accelerate, document, measure, and evaluate parental involvement for each student, classroom, school, and school district.

"I Care' is a great way to teach parents how to plan and do positive character—building activities with their children at home. This is my sixth year implementing 'I Care' at my school and I am delighted."

Gladdie Fowler, Principal, DeQueen Elementary; Port Arthur, Texas

"I Care' has been successfully implemented in all Dallas County Schools for five years and our academic achievement results just keep getting better."

Dorothy Irvin, Parent Coordinator, Dallas County Schools; Selma, Alabama

"Validating the positive character—building activities parents do with their children at home is undeniably compelling and a terrific way to get parents involved with their children at home."

Al Rosell, Principal, Olinder Elementary; San Jose, California

Sampling of Where "I Care" Curricula Are Used (see more at www.icarenow.com)

Sumter County Schools; Americus, Georgia (4 Elementary, 2 Middle, 2 High, & 3 Learning Centers)

Lawton Public Schools; Lawton, Oklahoma (9 Elementary, 2 Middle, & 1 Learning Center)

Dallas County Schools; Selma, Alabama (7 Elementary, 2 Middle, & 2 High)

Rapides Parish Schools; Alexandria, Louisiana (8 Elementary & 2 Middle)

Wilkes County Schools; Wilkesboro, North Carolina (13 Elementary)

Even Start of Puerto Rico; San Juan, Puerto Rico (21 School Programs)

Episcopal Children's Services; Jacksonville, Florida (12 Head Start/Early Head Start Centers)

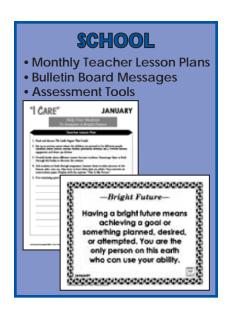
Dougherty County Schools; Albany, Georgia (17 Elementary, 6 Middle, & 4 High)

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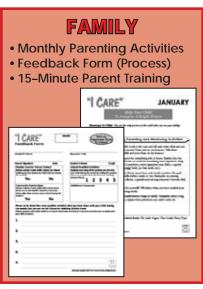
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Benefits of "I Care" to Schools, Families & Communities



Benefits to Schools

- Research-Based—Meets & Exceeds No Child Left Behind Requirements
- Helps Teachers to Better Understand Families' Lifestyles and Cultural Background
- Grade-Level Character Traits, Parenting Activities, and Teacher Lesson Plans
- Grade–Level Curricula & Workbooks
- Parental Involvement Software and On-Line Data Management Service that Facilitate the Measurement of Parental Involvement Monthly

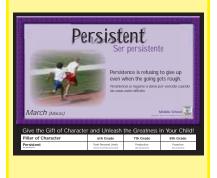


Benefits to Parents

- Enhances Parents' Character-Building Skills
- Enables Parents to Contribute to Classroom Instructions
- Enables Parents to Become Self-Initiators of More Positive Activities with Their Children at Home
- Enables Parents to Become Accountable with Teachers for Their Children's Education
- Builds Strong Partnership Among Home, School, & Community

COMMUNITY

- Monthly Character Posters*
- Strong Partnerships
- Training Tools (DVD)



Benefits to the Community

- Enables the Community to Teach, Reinforce, and Role Model the Same Monthly Character Traits Taught at Home and at School
- Encourages Parents to Take an Active Role in Their Children's Education
- Provides a Forum to Market Character Education and Workplace Ethics and Rally Around Young People
- Fosters Integrity and Forges Stronger Bonds of Communication and Cooperation

English CD-Based Curricula

Monthly Components:

Character-Building Parenting & Mentoring Activities; Teacher Lesson Plans; Parent Training Presentations; Parent Training Script; Teacher Training Presentation; Mentor Training Presentation; Data Management Service Presentation; Student Mastery Activities; Feedback Form; Bulletin Board Messages; Additional Recommended Book Lists; Recommended Movies; Certificates; Research Basis; Implementation Process; Assessment, Evaluation, & Reinforcement Tools; Services & Products Listing

English CD-Based Parental Involvement Curricula*

Pre-Kindergarten CD-Based Kindergarten CD-Based

\$149.95 \$149.95

Product Code: C–CDPK Product Code: C–CDKN

1st Grade CD-Based 2nd Grade CD-Based

\$149.95

Product Code: C–CD1G Product Code: C–CD2G

3rd Grade CD-Based 4th Grade CD-Based

\$149.95 \$149.95

Product Code: C-CD3G Product Code: C-CD4G

5th Grade CD-Based 6th Grade CD-Based

\$149.95

Product Code: C-CD5G Product Code: C-CD6G

7th Grade CD-Based 8th Grade CD-Based

\$149.95

Product Code: C–CD7G Product Code: C–CD8G

9th Grade CD-Based 10th Grade CD-Based

\$149.95 \$149.95

Product Code: C-CD9G Product Code: C-CD10

11th Grade CD-Based 12th Grade CD-Based

\$149.95 \$149.95

Product Code: C-CD11 Product Code: C-CD12



*CD-Based Curricula **do not** come with a set of books. Each grade-level book pack can be ordered separately.

Bilingual CD-Based Curricula



Monthly Components:

Character-Building Parenting & Mentoring Activities (English & Spanish); Teacher Lesson Plans; Parent Training Presentations (English & Spanish); Parent Training Script; Teacher Training Presentation; Mentor Training Presentation; Data Management Service Presentation; Student Mastery Activities; Feedback Form (English & Spanish); Bulletin Board Messages (English & Spanish); Additional Recommended Book Lists; Recommended Movies; Certificates; Research Basis; Implementation Process; Assessment, Evaluation, & Reinforcement Tools; Services & Products Listing

Bilingual CD-Based Parental Involvement Curricula*

Bilingual Pre-Kindergarten CD-Based

\$179.95

Product Code: C-SCDP

Bilingual 1st Grade CD-Based

\$179.95

Product Code: C-SCD1

Bilingual 3rd Grade CD-Based

\$179.95

Product Code: C-SCD3

Bilingual 5th Grade CD-Based

\$179.95

Product Code: C-SCD5

Bilingual Kindergarten CD-Based

\$179.95

Product Code: C-SCDK

Bilingual 2nd Grade CD-Based

\$179.95

Product Code: C-SCD2

Bilingual 4th Grade CD-Based

\$179.95

Product Code: C-SCD4

*CD-Based Curricula **do not** come with a set of books. Each grade-level book pack can be ordered separately.

CD-Based Curriculum Classroom Sets

"I Care" CD-Based Parental Involvement **Character Curriculum Classroom Sets** (for each grade, Pre-K through 12th)

These grade-level "I Care" Positive Parenting Character CD-Based Curricula will enable your busy parents to document and do more positive activities with their children at home, simplify the teaching of character at school, and involve the community in the teaching of character. You will be able to measure parental

involvement, character development, and community involvement monthly for each student, classroom, school, and school district. The CD-Based Curricula† contain the following monthly components: Character-building parenting activities*; Teacher lesson plans*; Character mastery activities; Character bulletin board messages; Independent student study activities (middle school & high school only); Certificates; and more! Each CD-ROM also includes parent and teacher training presentations with narration. The Classroom Set contains the supplies a teacher needs to implement "I Care."



*Aligned with National Education Standards (Pre-K-5th Grade) †Bilingual: English & Spanish (Pre-K-8th Grade Only)

Curriculum Set With 12 Books Includes:

- ★ One Grade-Level CD-Based Curriculum CD-ROM
- ★ 12 Character Trait Reinforcement Books
- ★ One School Implementation Manual
- ★ 25 Parent Training Pamphlets
- ★ 100 "I Care" Grams
- **★** Two Teacher Note Pads
- ★ 25 "I Care" Pencils
- ★ One "I Care" Mouse Pad

English

Bilingual

One Set/Classroom One Set/Classroom

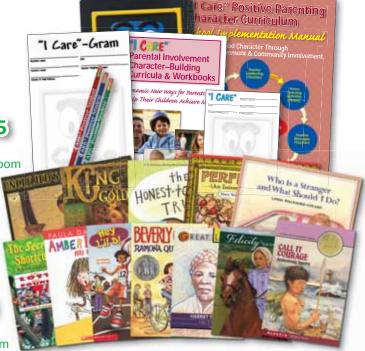
Curriculum Set Without Books Includes:

- ★ One Grade-Level CD-Based Curriculum CD-ROM
- ★ One School Implementation Manual
- **★** 25 Parent Training Pamphlets
- ★ 100 "I Care" Grams
- **★** Two Teacher Note Pads
- ★ 25 "I Care" Pencils
- ★ One "I Care" Mouse Pad

English

Bilingual

One Set/Classroom One Set/Classroom



Material Use: One "I Care" Parental Involvement CD-Based Curriculum Set per classroom teacher in elementary grades. In middle school and high school, one Curriculum Set per core subject area teacher (i.e. for each Math, Science, English, and Social Studies teacher). Curricula are a one-time cost and can be used indefinitely. Shipping & handling is at 10%.

CD-Based Curriculum Classroom Sets With 12 Books

Curriculum Set With 12 Books Includes:

- ★ One Grade-Level CD-Based Curriculum CD-ROM
- ★ 12 Character Trait Reinforcement Books
- ★ One School Implementation Manual
- ★ 25 Parent Training Pamphlets
- ★ 100 "I Care" Grams
- **★** Two Teacher Note Pads
- ★ 25 "I Care" Pencils
- ★ One "I Care" Mouse Pad

English CD-Based Curriculum Sets With Books

Pre-Kindergarten Classroom Set with 12 Books

\$249.95

Product Code: C-PBST

1st Grade Classroom Set with 12 Books

\$249.95

Product Code: C-1BST

3rd Grade Classroom Set with 12 Books

\$249.95

Product Code: C-3BST

5th Grade Classroom Set with 12 Books

\$249.95

Product Code: C-5BST

7th Grade Classroom Set with 12 Books

\$249.95

Product Code: C-7BST

9th Grade Classroom Set with 12 Books

\$249.95

Product Code: C-9BST

11th Grade Classroom Set with 12 Books

\$249.95

Product Code: C-11BST

Kindergarten Classroom Set with 12 Books

\$249.95

Product Code: C-KBST

2nd Grade Classroom Set with 12 Books

\$249.95

Product Code: C-2BST

4th Grade Classroom Set

with 12 Books

\$249.95

Product Code: C-4BST

6th Grade Classroom Set with 12 Books

\$249.95

Product Code: C-6BST

8th Grade Classroom Set

with 12 Books

\$249.95

Product Code: C-8BST

10th Grade Classroom Set with 12 Books

WICH IL DOOR

\$249.95

Product Code: C-10BST

12th Grade Classroom Set

with 12 Books

\$249.95

Product Code: C-12BST



CD-Based Curriculum Classroom Sets Without Books

Curriculum Set With 12 Books Includes:

- ★ One Grade-Level CD-Based Curriculum CD-ROM
- ★ One School Implementation Manual
- ★ 25 Parent Training Pamphlets
- ★ 100 "I Care" Grams
- ★ Two Teacher Note Pads
- ★ 25 "I Care" Pencils
- ★ One "I Care" Mouse Pad



English CD-Based Curriculum Sets Without Books

Pre-Kindergarten Classroom Set without 12 Books

\$189.95

Product Code: C-PKST

1st Grade Classroom Set without 12 Books

\$189.95

Product Code: C-1GST

3rd Grade Classroom Set without 12 Books

\$189.95

Product Code: C-3GST

5th Grade Classroom Set without 12 Books

\$189.95

Product Code: C-5GST

7th Grade Classroom Set without 12 Books

\$189.95

Product Code: C-7GST

9th Grade Classroom Set without 12 Books

\$189.95

Product Code: C-9GST

11th Grade Classroom Set without 12 Books

\$189.95

Product Code: C-11GST

Kindergarten Classroom Set without 12 Books

\$189.95

Product Code: C-KNST

2nd Grade Classroom Set without 12 Books

\$189.95

Product Code: C-2GST

4th Grade Classroom Set without 12 Books

\$189.95

Product Code: C-4GST

6th Grade Classroom Set without 12 Books

\$189.95

Product Code: C-6GST

8th Grade Classroom Set without 12 Books

\$189.95

Product Code: C-8GST

10th Grade Classroom Set without 12 Books

\$189.95

Product Code: C-10GST

12th Grade Classroom Set without 12 Books

\$189.95

Product Code: C-12GST

Bilingual CD-Based Curriculum Classroom Sets

Bilingual CD-Based Curriculum Sets With Books

Bilingual Pre-Kindergarten **Classroom Set with 12 Books**

\$279.95

Product Code: C-SPBST

Bilingual 2nd Grade Classroom **Set with 12 Books**

\$279.95

Product Code: C-S2BST

Bilingual 5th Grade Classroom Set with 12 Books

\$279.95

Product Code: C-S5BST

Bilingual 8th Grade Classroom Set with 12 Books

\$279.95

Product Code: C-S8BST

Bilingual Kindergarten Classroom Set with 12 Books

\$279.95

Product Code: C-SKBST

Bilingual 3rd Grade Classroom Set with 12 Books

\$279.95

Product Code: C-S3BST

Bilingual 6th Grade Classroom Set with 12 Books

\$279.95

Product Code: C-S6BST

Bilingual 1st Grade Classroom Set with 12 Books

\$279.95

Product Code: C-S1BST

Bilingual 4th Grade Classroom **Set with 12 Books**

\$279.95

Product Code: C-S4BST

Bilingual 7th Grade Classroom Set with 12 Books

\$279.95

Product Code: C-S7BST

Bilingual CD-Based Curriculum Sets Without Books

Bilingual Pre-Kindergarten Classroom Set without Books

\$219.95

Product Code: C-SPKST

Bilingual 2nd Grade Classroom Set without Books

\$219.95

Product Code: C-S2GST

Bilingual 5th Grade Classroom **Set without Books**

Product Code: C-S5GST

\$219.95

Bilingual 8th Grade Classroom Set without Books

\$219.95

Product Code: C-8GBST

Bilingual Kindergarten Classroom Set without Books

\$219.95

Product Code: C-SKNST

Bilingual 3rd Grade Classroom Set without Books

\$219.95

Product Code: C-S3GST

Bilingual 6th Grade Classroom Set without Books

\$219.95

Product Code: C-S6GST

Bilingual 1st Grade Classroom Set without Books

\$219.95

Product Code: C-S1GST

Bilingual 4th Grade Classroom Set without Books

\$219.95

Product Code: C-4GBST

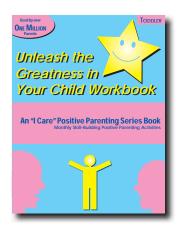
Bilingual 7th Grade Classroom Set without Books

\$219.95

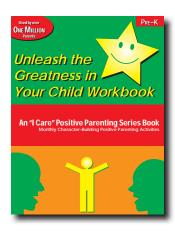
Product Code: C-7GBST

English Language Workbooks

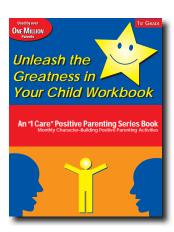
Workbooks contain 12–15 Character-Building Parenting & Mentoring Activities each month that reinforce a positive character trait. The monthly character traits are aligned with "I Care" School Curricula and build one positive behavior on another.



Toddler (Ages 2 & 3) Product Code: W-TODD



Pre-Kindergarten Product Code: W-PREK



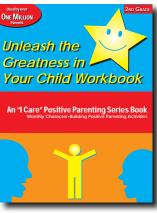
1st Grade Product Code: W-1STG

Your Child Workbook

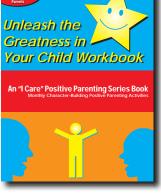
An "I Care" Positive Parenting Series Book

Unleash the

Greatness in

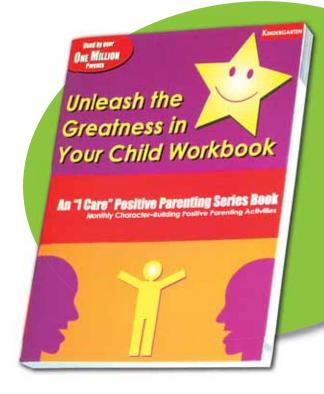


2nd Grade Product Code: W-2NDG



Unleash the Greatness in Your Child Workbook An "I Care" Positive Parenting Series Book

4th Grade Product Code: W-4THG

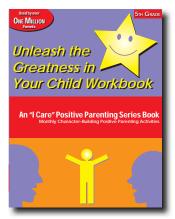


Unleash the Greatness in Your Child or **Youth Workbook Series**

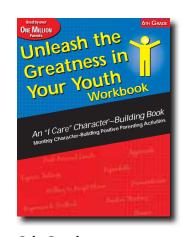
The Unleash the Greatness in Your Child or Youth Workbook Series is a great way for parents to do meaningful, positive character-building activities with their children at home. (152 pages each)

\$9.95 (school price)

Kindergarten Product Code: W-KIND



5th Grade Product Code: W-5THG



6th Grade Product Code: W-6THG

Spanish Language Workbooks



Pre-Kindergarten (Pre-Kinder) Product Code: W-SPRK



2nd Grade (2° Grado)

Product Code: W-S2ND



5th Grade (5° Grado)

Product Code: W-S5TH



Kindergarten (Jardín de Infantes) Product Code: W–SKIN



3rd Grade (3° Grado)

Product Code: W-S3RD



1st Grade (1º Grado)

Product Code: W-S1ST



4th Grade (4° Grado)

Product Code: W-S4TH

Visit www.icarenow.com to check the availability of additional workbooks in English & Spanish.

Additional Book Packs

Book Packs for Grade-Level Curricula and Workbooks include the same books per month. Each Curriculum comes with its own set of 12 grade-level books that are developmentally and age appropriate, however, additional Book Packs may be ordered if desired. Workbooks do not include Book Packs. Book Packs must be purchased separately from Workbooks. All book titles are in English unless otherwise stated.



Toddler Book Pack (36 Books)

\$349.95

Product Code: B-TODD

Toddler Workbook Book Pack (12 Books)

\$99.95

Product Code: B-WBTD

Pre-Kindergarten Book Pack

\$64.95

Product Codes:

English Book Pack: B-EPRK Spanish Book Pack: B-SPRK

Kindergarten Book Pack

\$64.95

Product Codes:

English Book Pack: B-EKIN Spanish Book Pack: B-SKIN

1st Grade Book Pack

\$64.95

Product Codes:

English Book Pack: B-E1ST Spanish Book Pack: B-S1ST

2nd Grade Book Pack

\$64.95

Product Codes:

English Book Pack: B–E2ND Spanish Book Pack: B–S2ND

3rd Grade Book Pack

\$55.95

Product Codes:

English Book Pack: B–E3RD Spanish Book Pack: B–S3RD

4th Grade Book Pack

\$55.95

Product Code: B-4THG

5th Grade Book Pack

\$55.95

Product Code: B-5THG

6th Grade Book Pack

\$55.95

Product Code: B-6THG

7th Grade Book Pack

\$55.95

Product Code: B-7THG

8th Grade Book Pack

\$55.95

Product Code: B-8THG

9th Grade Book Pack

\$55.95

Product Code: B-9THG

10th Grade Book Pack

\$55.95

Product Code: B-10TH

11th Grade Book Pack

\$55.95

Product Code: B-11TH

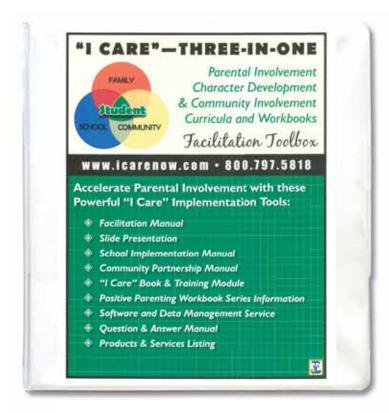
12th Grade Book Pack

\$55.95

Product Code: B-12TH

Book titles in each pack are listed at www.icarenow.com.

Implementation & Training Tools



"I Care" Facilitation Toolbox

Accelerate Parental Involvement with these Powerful "I Care" Implementation Tools: Facilitation Manual; "I Care" Slide Presentation; School Implementation Manual; Community Partnership Manual; "I Care" Book & Training Module; Positive Parenting Workbook Series Information; Information About Software & Data Management Service; Questions & Answers Manual; Products & Services Listing. Developed and designed for Parent Involvement Coordinators.

\$395.00

Product Code: T-TLBX

"I Care" School Implementation Manual

Accelerate Parental Involvement, Character Development, and Community Involvement with well-defined "I Care" Systems, Processes, Measurements, and Assessments. Excellent for training teachers and administrators.

\$6.95

Product Code: T-SCHL

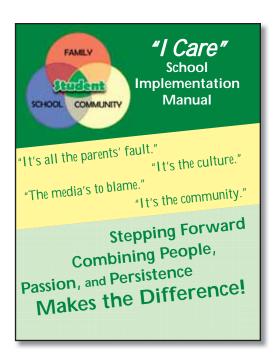


"I Care" Facilitation Manual

Accelerate Parental Involvement, Character Development, and Community Involvement with well-defined "I Care" Systems, Processes, Measurements, and Assessments. Also includes a PowerPoint® Training Presentation. An excellent guide for Parent Liaisons.

\$99.95

Product Code: T-FACM



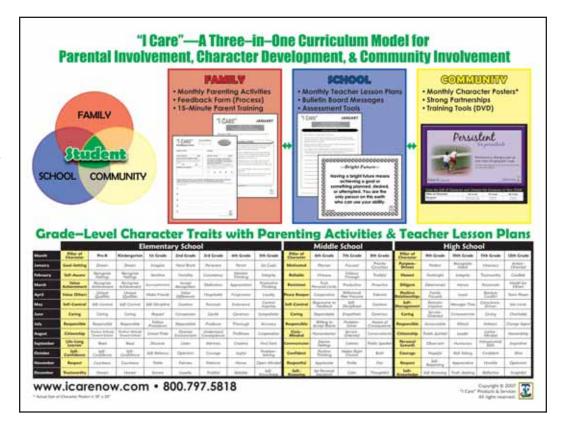
Implementation & Training Tools

"I Care" Model

This "I Care" Model poster will give parents, students, and community partners a visual understanding of the "I Care" Curriculum. 8½ x 11.

50 pack: \$2.99 100 pack: \$5.49

Product Code: T-EMDL





"I Care" Spanish Model

This "I Care" Spanish Model poster will give parents, students, and community partners a visual understanding of the "I Care" Curriculum. 8½ x 11.

50 pack: \$2.99 100 pack: \$5.49

Product Code: T-SMDL

Implementation & Training Tools

"I Care" Parent Training Brochures

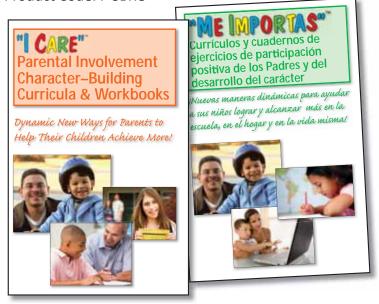
For distributing at "I Care" Parent Training. This brochure is essential for easily getting parents on board with the "I Care" implementation at your school. Available in English & Spanish!

English Brochures: \$5.00/pack of 25

Product Code: I-EBRO

Spanish Brochures: \$5.00/pack of 25

Product Code: I-SBRO



"I Care" Reminder Magnet

Parents can put this magnet on their refrigerator to help them remember to complete their Feedback Form. Keeps "I Care" visible at home.

\$2.19/ea.

Product Code: I-MGNT



CD-Based Training Presentations CD-ROM

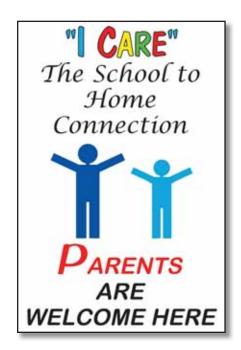
This CD-ROM can be used to train everyone in your school and district. Components include: Teacher Training Presentation; Parent Training Presentation (Elementary); Parent Training Presentation (Middle & High); Spanish Parent Training Presentation (Elementary Only); Parent Training II Presentation; Mentor Training Presentation; Data Management Service Overview; Community Presentation; and more!

\$99.95/ea.

Product Code: V-CDTR



Empowerment School Banners



"I Care" Welcome Banner (Vinyl; 2 ft. x 3 ft.)

\$99.95

Product Code: B-WLCM

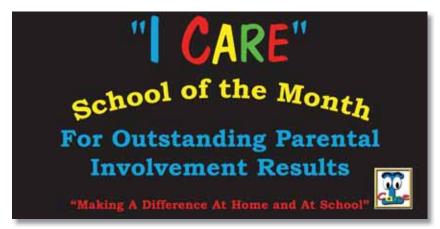


"I Care" Class of the Month Banner (Vinyl; 4 ft. x 2 ft.)

Create healthy competition!

\$99.95

Product Code: B-COMB



"I Care" School of the Month Banner (Vinyl; 4 ft. x 2 ft.)

Create healthy competition!

\$99.95

Product Code: B-SOMB

Character Videos & DVDs



The Six Pillars of Character (6-Video Series for Grades K-5; English & Spanish; VHS or DVD)

Includes the following volumes: Vol. 1—Trustworthiness; Vol. 2—Respect; Vol. 3—Responsibility; Vol. 4—Fairness; Vol. 5—Caring; Vol. 6—Citizenship.

\$349.50

Product Code: V-PLRS

Big Changes, Big Choices (12-Video Series for Grades 5-9; VHS or DVD)

Includes the following volumes: Vol. 1—The Three R's of Growing Up; Vol. 2—You and Your Values; Vol. 3—Enhancing Self-Esteem; Vol. 4—Setting and Achieving Goals; Vol. 5—Dealing with Pressures; Vol. 6—Handling 7—Prevent-Emotions: Vol. ing Conflicts and Violence; Vol. 8—Saying "No" to Alcohol and Other Drugs; Vol. 9—Speaking of Sex; Vol. 10—Friendship; Vol. 11—Getting Along with Parents; Vol. 12—Respecting Others.

\$699.50

Product Code: V-BIGC



Character Journal Interactive (Six Interactive CD-ROMs for Grades 7-12)

Includes the following volumes: Disc 1—Trustworthiness; Disc 2—Respect; Disc 3—Responsibility; 4—Fairness; Disc 5—Caring; Disc 6—Citizenship

\$495.00

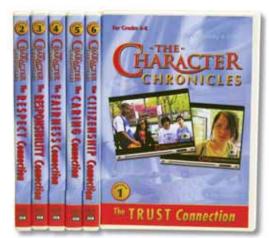
Product Code: V-JOUR

In Search of Character (10-Video Series for Grades 7–12; VHS or DVD)

Includes the following volumes: Vol. 1—Trustworthiness; Vol. 2—Respect; Vol. 3—Responsibility; 4—Fairness; Vol. Vol. 5—Caring; Vol. 6—Citizenship; Vol. 7—Honesty: Vol. 8—Courage; Vol. 9—Diligence;

\$659.95 ProductCode: V-CHAR





The Character Chronicles (6-Video Series for Grades 4-8; VHS or DVD)

Includes the following volumes: Vol. 1—The Trust Connection; Vol. 2—The Respect Connection; Vol. 3—The Responsibility Connection; Vol. 4—The Fairness Connection; Vol. 5—The Caring Connection: Vol. 6—The Citizenship Connection. Available November *2007.*

\$359.50

Product Code: V-CHRO

Character Journal CD-ROMs & Auto-B-Good





Auto-B-Good-Emmy® Award-Winning "Character Development Series"

Auto-B-Good is a children's animation series that drives home the message of character!

Welcome to the City of Auto where character education will connect with children's fascination of cars and trucks. Auto-B-Good is a character development series featuring nine animated vehicles, each with his or her own unique personality. A supporting cast of over 50 other vehicles populate this richly diverse community of cars—all sorts of makes and models!



Winner of 11 awards, including five Emmy® Awards, these animated character education resources are as engaging as they are entertaining. It doesn't matter what

age, race, or gender you are, there is something for everyone in this exciting world of cars and character education. Whether in the classroom, auditorium, or through a school's internal broadcast network, these turbo-charged, fast-paced episodes will engage children. Come, be a part of a better community and a brighter tomorrow—one character trait at a time!

- ✓ English & Spanish Included on DVDs Only (Volumes 1–12 Only)
- ✓ Teacher's Guides Included (Crew Chief Handbook) as a printed copy and included on each DVD as a PDF
- ✓ Designed for Grades K–6
- ✓ High–Quality Animation that Kids Love!
- ✓ Five Time Emmy® Award Winner for the Following Categories:
 - ★ Children/Youth Program Feature
 - ★ Graphic Arts/Animation (Two Times)
 - ★ Audio/Post-Production
 - ★ Musical Composition/Arrangement

Auto-B-Good Boxed Set 1 (Volumes 1-12, English/Spanish Version Included on DVDs Only)

Includes: Vol. 1—Punctuality, Promptness, Ready; Vol. 2—Responsibility, Respect, Dependability; Vol. 3—Obedience, Self-Control, Politeness; Vol. 4—Truthfulness, Honesty, Kindness; Vol. 5—Thankfulness, Generosity, Goodwill; Vol. 6—Joyfulness, Patience, Cooperation; Vol. 7—Tolerance, Consideration, Uniqueness; Vol. 8—Patriotism, Citizenship, Loyalty; Vol. 9—Courage, Initiative, Self-Reliance; Vol. 10—Perseverance, Sportsmanship, Self-Discipline; Vol. 11—Independence, Resourcefulness, Cleanliness; Vol. 12—Courtesy, Fairness, Confidence

\$599.95 V-ABG1

Auto-B-Good Boxed Set 2 (Volumes 13-18, English Only)

Includes: Vol. 13—Decency, Goodness, Dignity; Vol. 14—Integrity, Bravery, Determination; Vol. 15—Sharing, Friendliness, Gratefulness; Vol. 16—Helpfulness, Enthusiasm, Selflessness; Vol. 17—Restraint, Willpower, Wisdom; Vol. 18—Self-Acceptance, Caring Hygiene

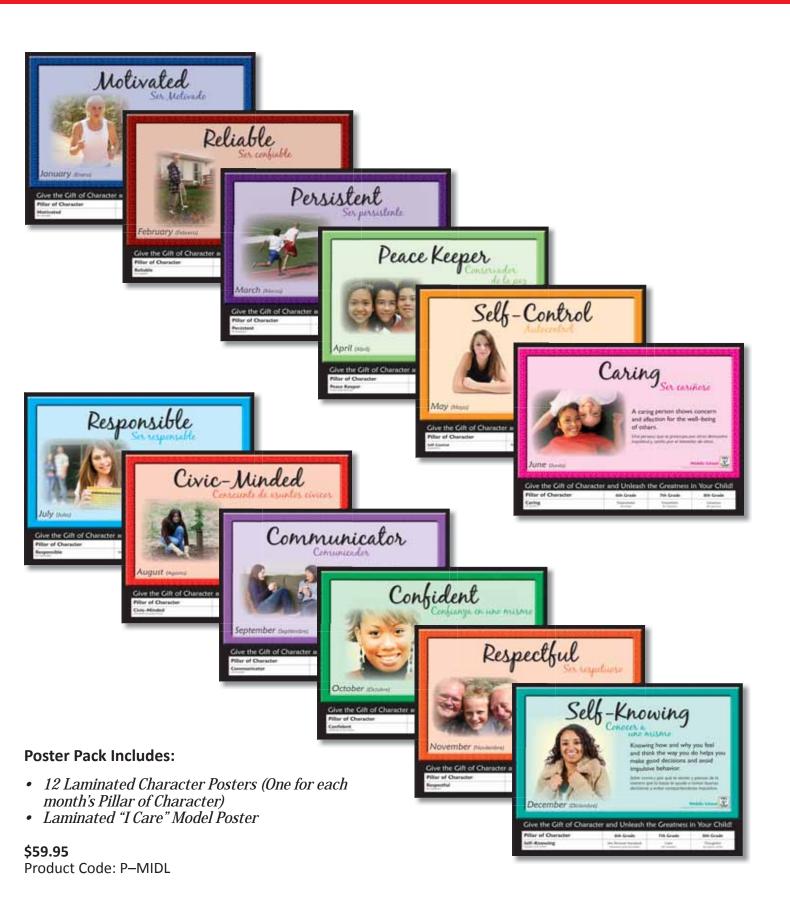
\$299.75 V-ABG2

Title

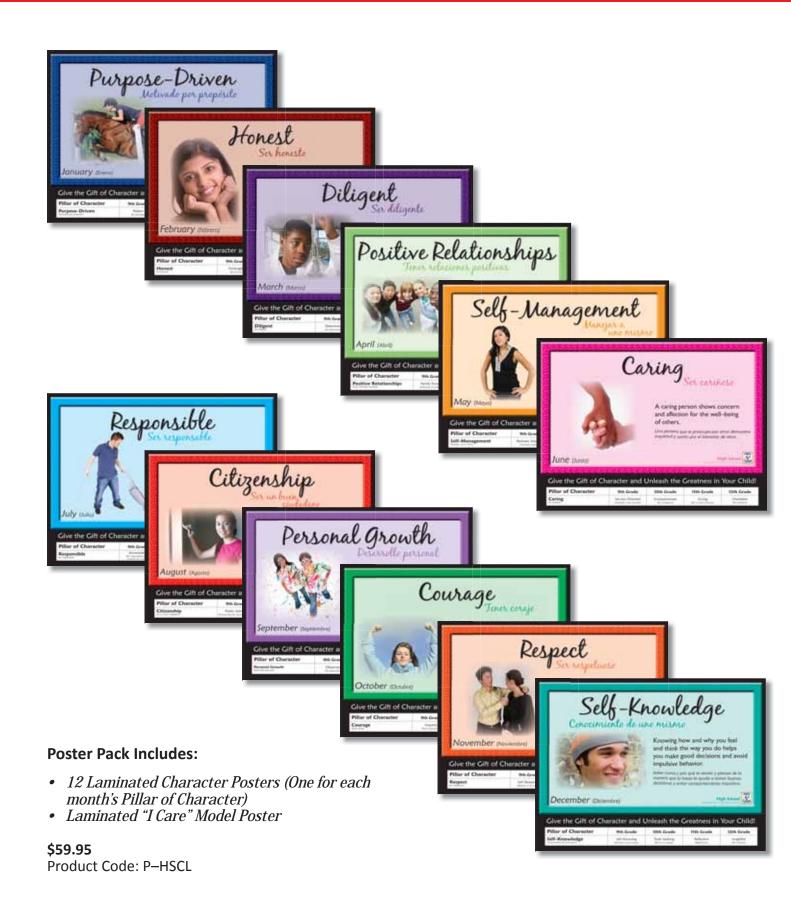
Elementary Character Poster Pack



Middle School Character Poster Pack



High School Character Poster Pack



Community Tools

"I Care" Character Posters—Community Pack

Includes the following: 3 Character Posters Sets (your choice of grade levels; Elementary, Middle, or High School in any combination); 3 "I Care" Community Partnership Manuals; and an "I Care" CD-Based Training Presentations CD-ROM.

Responsib



The community pack was developed and designed to enable school community partners to simultaneously teach, reinforce, and role model the same character traits (work ethics) being taught at home and at school.

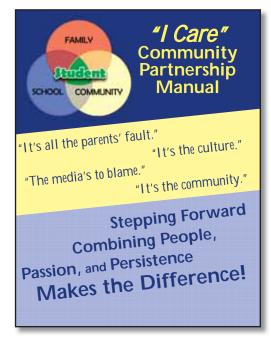
Respect

"I Care" Community Manual

Accelerate Parental Involvement, Character Development, and Community Involvement with well–defined "I Care" Systems, Processes, Measurements, and Assessments.

\$6.95

Product Code: T-COMM



Teacher Tools

"I Care"-Gram States to the States S

"I Care" Grams

These 5½" x 8½" notes are excellent ways to have positive contact with your students' parents. The pad includes duplicates so you can keep a copy of the notes you write.

50 Pack: \$5.95/ea. 100 Pack: \$9.95/ea. Product Code: I-GRAM



"I Care" Teacher Note Pad

100 sheet pad for making positive contacts each month.

\$1.79/ea.

Product Code: I-NTPD

"I Care" Postcard

5.5" x 4.25" Paper postcard that is perfect for writing positive teacher-parent contacts.

\$0.20/ea.

Product Code: I-PCRD





"I Care" Sticker

2" round sticker.

\$0.15/ea.

Product Code: I-STCK



"I Care" Mouse Pad

Patented Tracking Surface which has been specifically developed for use with an optical mouse. Non-skid backing; virtually indestructible under normal use; easy to clean.

\$7.49/ea.

Product Code: I-MSPD

Professional Development & Training

Professional Development/Training Options are continuously improved to meet the needs of customers like you. Our goal is to provide you the knowledge, skills, and tools to accelerate, document, measure, and evaluate parental involvement, character development, and community involvement.

"I Care" Certified Facilitator Training

This is a 40 hour Train the Trainer certification process that consists of two Phases, one two-day conference and one three-day conference, six months apart. Attendees receive training on the most recent parental involvement and character education research; the "I Care" Three-in-One Curriculum Model for accelerating parental involvement, character development, and community involvement; implementation processes and practices; parental involvement and character development assessment tools; alignment strategies; facilitation processes; leadership empowerment tools; and more. The training conferences are scheduled in June and November at preferred conference destinations (information at www.icarenow.com).

Certification Training Conference*: Phase I—\$795.00

Product Code: T-PHS1

Certification Training Conference: Phase II—\$795.00

Product Code: T-PHS2

Certification Training Conference: Advanced—\$795.00

Product Code: T-ADVC

*Attendees receive a Facilitation Toolbox

On-Site Implementation Training

On-Site "I Care" Implementation Training is customized to meet the needs and schedules of customers. Participants will receive training on the implementation practices of the "I Care" Three-in-One Curriculum Model for accelerating, documenting, measuring, and evaluating parental involvement, character development, and community involvement.

\$2,000.00 (Training fee does not include travel & lodging)

Product Code: T-ONST

On-Line Data Management Service

The "I Care" On-Line Data Management Service enables the tracking of parent participation, parent training, positive teacher-parent contacts, and parental involvement for each student, classroom, school, and school district. The first year of Data Management Service only carries a Start-Up Fee for the amount of students added to the system. Beginning the second year, only the subscription cost per student is applicable (Start-Up Fee is waived after the first year). You must call to activate this service.

On-Line Data Management Cost

Level	# of Students/ Licenses	Price per Student/License					
1*	25–749	\$1.25					
2	750–1499	\$1.00					
3	1500–2499	\$0.75					
4	2500–7499	\$0.50					
5	7500 or more	\$0.25					

Start-Up Fee (First Year Only)

Level	# of Students	Price per Student/License		
1*	25–749	\$250.00		
2	750–1499	\$500.00		
3	1500–2499	\$750.00		
4	2500–7499	\$1000.00		
5	7500 or more	\$1250.00		

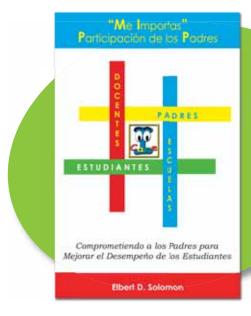
^{*}Note: The minimum number of children that must be paid to obtain a license for any school or school district, Head Start, or any other organization is 25.

"I Care" Parental Involvement: Engaging Parents to Improve Student Performance, Elbert D. Solomon

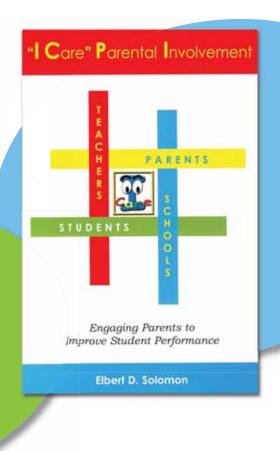
Your thinking about, talking about, and interactions with parents will be transformed after experiencing the research-based "I Care" Parental Involvement Three-in-One Curriculum.

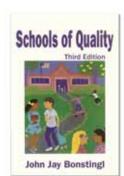
\$14.95

Product Code: B-ICRE



Spanish TitleProduct Code: B-ICRS



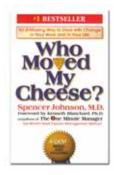


Schools of Quality, John Jay Bonstingl

Successful schools are built on a strong foundation of quality. In this book, Bonstingl outlines the blueprints for creating such a foundation and provides practical tools and examples for putting the Quality Philosophy to work at every level.

\$22.95

Product Code: B-SCQL



Who Moved My Cheese?, Spencer Johnson, M.D.

This is a simple parable that reveals profound truths. It is an amusing and enlightening story of four characters who live in a "Maze" and look for "Cheese" to nourish them and make them happy. When you come to see "The Handwriting on the Wall," you can discover for yourself how to deal with change, so that you can enjoy less stress and more success in your work and in your life.

English: \$15.95 Spanish: \$15.95

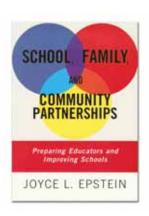
Product Code: B-WWMC Product Code: B-SCHE

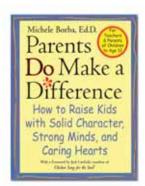
School, Family, and Community Partnerships, Joyce L. Epstein

This book addresses a fundamental question facing education today: How can teachers and administrators prepare themselves to create positive relationships and productive partnerships with families?

\$39.95

Product Code: B-EPST





Parents Do Make a Difference, Michele Borba, Ed.D.

Filled with step-by-step advice, practical ideas, and real-life examples, Parents Do Make a Difference puts field-tested tools into the hands fo every parent and teacher who wants their children to succeed.

\$17.95

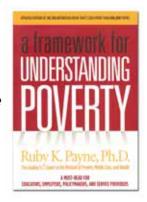
Product Code: B-BRBA

A Framework for Understanding Poverty, Ruby K. Payne, Ph.D.

This fresh edition of Dr. Payne's seminal work shares her insights about the culture of poverty. Different values, hidden rules, and behaviors all impact the classroom. Why are the kids from poverty so different? This book has answers that may surprise you.

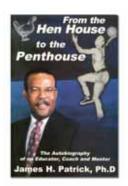
English: \$24.95 Spanish: \$24.95

Product Code: B-PVTY Product Code: B-SPTY



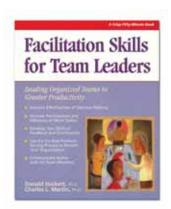
From the Hen House to the Penthouse, James H. Patrick. Ph.D.

As a teacher, coach, principal, and superintendent of schools, James H. Patrick shares lessons learned along a sometimes uncertain road to success. This book is a personal testimony, one Patrick has delivered to countless students, athletes, and others. Many were inspired to pursue college, enter professions, become teachers, coaches, and parents using the winning principles of the many who impressed upon them the importance of education and the qualities of a successful leader.



\$14.95

Product Code: B-PTCK



Facilitation Skills for Team Leaders, Donald Hackett, Ph.D. and Charles L. Martin, Ph.D.

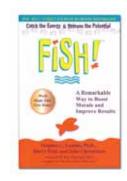
This is a hands-on, practical guide for making teams work. From defining a vision for your organization to making that vision a reality, you will learn how to manage meetings and teams, deal with difficult team members, and ask questions that produce results.

\$18.95

Product Code: B-FACL

FISH!, Stephen C. Lundin, Ph.D., Harry Paul, and John Christensen

Imagine a workplace where everyone chooses to bring energy, passion, and a positive attitude to the job every day. Imagine an environment in which people are truly connected to their work, their colleagues, and to their customers. Addressing today's most pressing work issues (including employee retention and burnout) with an engaging metaphor and an appealing message that applies to anyone in any sector of any organization, FISH! offers wisdom that is easy to grasp, instantly applicable, and profound.



\$15.95

Product Code: B-FISH

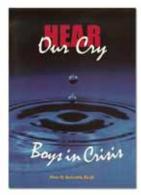


You've Got the Power!, Lesia L. Crumpton-Young, Ph.D.

This excellent motivation workbook as designed by combining intellectual ideas with practical activities to generate excitement, enjoyment, and encouragement. The "10 Power Principles" will significantly impact your life and will motivate you to achieve your goals and aspirations. Great for middle and high school students!

\$11.95

Product Code: B-POWR



Hear Our Cry: Boys in Crisis, Paul D. Slocumb

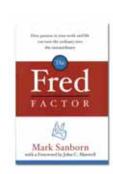
The author creates a riveting portrait of the emotional abyss that engulfs many of our male children. Particularly powerful are the book's six true case studies and creative solutions.

\$21.95

Product Code: B-BOYS

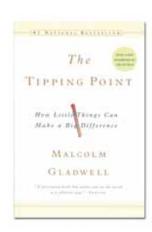
The Fred Factor, Mark Sanborn

In The Fred Factor, Mark Sanborn illuminates the simple steps each of us can take to transform our own lives from the ordinary into the extraordinary. Sanborn, through stories about Fred and others like him, reveals the four basic principles that will help us bring fresh energy and creativity to our life and work: how to make a real difference every day, how to become more successful by building strong relationships, how to create real value for others without spending a penny, and how to constantly reinvent yourself.



\$14.95

Product Code: B-FRED



The Tipping Point, Malcolm Gladwell

The Tipping Point is that magic moment when an idea, trend, or social behavior crosses a threshold, tips, and spreads like wildfire. Malcolm Gladwell explores the tipping phenomenon that can help to create a dramatic change in your organization.

\$14.95

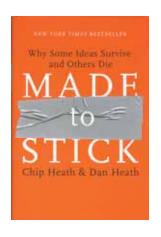
Product Code: B-TPNG

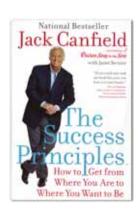
Made to Stick, Chip Heath and Dan Heath

Whether you're a CEO or a full-time mom, you've got ideas that you need to communicate. But it's hard to transform the way people think and act. In this book, you'll learn how an idea can be made to stick using six qualities that are outlined.

\$21.95

Product Code: B-STCK





The Success Principles, Jack Canfield

Jack Canfield, cocreator of the phenomenal bestselling Chicken Soup for the Soul ® series, turns to the principles he's studied, taught, and lived for more than 30 years in this practical and inspiring guide that will help aspiring persons get from where they are to where they want to be.

The Success Principles™ will teach you how to increase your confidence, tackle daily challenges, live with passion and purpose, and realize all your ambitions. Not merely a collection of good ideas, this book spells out the 64 timeless principles used by successful men and women throughout history. Taken together and practiced every day, these principles will transform your life beyond your wildest dreams!

\$15.95

Product Code: B-SCCS

Title

Student & Parent Tools

"I Care" Pencil Pack

These packs include an "I Care" Pencil, a ruler, an eraser, and a pencil sharpener.

\$2.29/ea.

Product Code: I-PPCK



"I Care" Magnetic Photo Frame

Center comes out to create a frame and extra magnet.

"I Care" Parental Involvement

\$1.49/ea.

Product Code: I-PHTO



"I Care" Perental Involvement



Character



"I Care" Reminder Magnet

Parents can put this magnet on their refrigerator to help them remember to complete their Feedback Form.

\$2.19/ea.

Product Code: I-MGNT



"I Care" Bumper Sticker

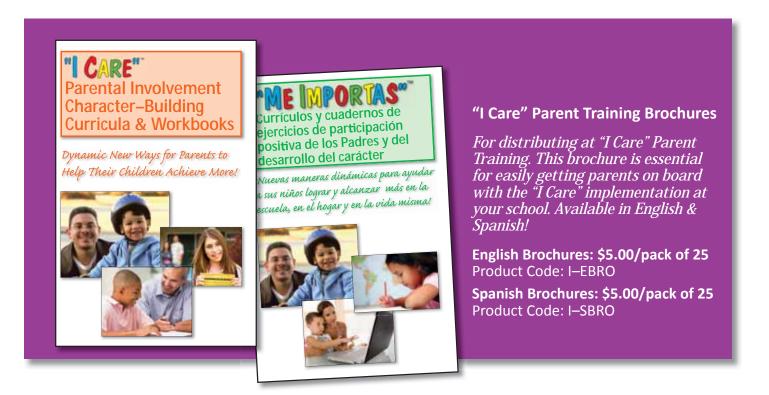
Help parents celebrate their involvement with this positive bumper sticker.

\$0.85/ea.

Product Code: I-BMPR

Positive Parent On Board

Student & Parent Tools

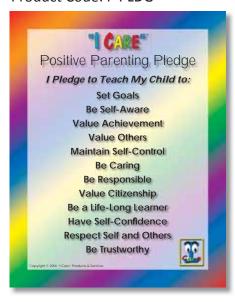


"I Care" Parenting Pledge

Great way to make "I Care" visible at home! Paper, 8½" x 11".

\$0.20/ea.

Product Code: I-PLDG





"I Care" Folder

Help your students keep up with their activities and Feedback Forms. 9 x 12.

\$2.79/ea.

Product Code: I-FLDR

Empowering "I Care" Incentives





"I Care" Badges

\$0.65/ea.

Product Codes:

leaders each month!

"I Care" Sports Flyer

Everyone needs exercise and to have fun. This flyer can help your students do both!

\$1.49/ea.

Product Code: I-FLYR

"I Care" Balloons

Celebrate! Balloons come in five colors: teal, green, mauve, red, and blue.

\$0.29/ea.

Product Code: I-BALN

Specify color when ordering. Indicate MIX on order form if you want to have an assortment of the available colors.



Empowering "I Care" Incentives



"I Care" Stadium Cup \$0.99/ea. Product Code: I–SCUP

Parental Involvement
Connects Home & School
www.icarenow.com

"I Care" Sports Bottle

Great for P.E., incentives, or to give away at school functions.

\$1.99/ea.

Product Code: I-SBTL



"I Care" Heart Stress Ball

\$1.99/ea.
Product Code: I—SBAL



"I Care" Yo-yo

Children still love to play with this classic toy!

\$1.99/ea.

Product Code: I-YOYO



Empowering "I Care" Wear



All shirts are made-to-order. We have the shirts manufactured when you place your order, so there will be a delay of about two weeks before shirts will arrive at your location. All colors are approximate and may not represent actual shirt color.



Empowering "I Care" Wear

'Ike' Tees

These shirts are great for your monthly "I Care" Day! 'Ike' is printed in color on the front, nothing is printed on the back. Color choices are indicated below.

\$11.99/ea.

Product Code: S-IKET

Indicate Desired Color and Size When Ordering





All shirts are made-to-order. We have the shirts manufactured when you place your order, so there will be a delay of about two weeks before shirts will arrive at your location. All colors are approximate and may not represent actual shirt color.

"I Care" Button Down Shirts

These shirts are a perfect way to let you teachers and staff know how much you appreciate their hard work. Button-Down Shirts come in short & long sleeve and are embroidered in color with 'Ike.' Color choices are indicated below.

\$29.95/ea.

Product Code for Short–Sleeve: S–SSLV Product Code for Long–Sleeve: S–LSLV

Indicate Desired Color and Size When Ordering



All shirts are made-to-order. We have the shirts manufactured when you place your order, so there will be a delay of about two weeks before shirts will arrive at your location. All colors are approximate and may not represent actual shirt color.



Empowering "I Care" Accessories







\$4.99/ea.

Product Code: I-RGLR

Empowering "I Care" Incentives



"I Care" Silicone Bracelets

\$1.19/ea.

Product Code: I-BRAC

Indicate Desired Color When Ordering.

"I Care" Heart-Shaped Lapel Pin

Show parents that you care.

\$2.95/ea.

Product Code: I-LPIN



"I Care" Baseball Cap

Save your skin from the damaging effects of the sun! These caps are perfect for the summertime! They are khaki in color and feature 'Ike'

on the front.

\$7.95/ea. Product Code:



"I Care" Button

Show how much you care by wearing these buttons around school and around town.

\$0.79/ea.

Product Code: I-BUTN





"I Care" Iron-On Patch

\$2.99/ea.

Product Code: I-IRON



"I Care" Sports Visor

Cotton, Adjustable. Perfect for those days in the sun!

\$4.99/ea.

Product Code: I-VISR



"I Care" Order Form

Item Name	Product Code	Color	Size	Qty	Price	Total
					\$	\$
					\$	\$
					\$	\$
					\$	\$
					\$	\$
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Subtotal						
Payment By (Please Check One): Shipping @ 10%						\$
Check Purchase Order Credit Card (All Cards Accepted; Call if paying v				(Grand Total	\$
Credit Card (All Cards Accepted; Call II paying v	with credit card)					

Name Title Organization Billing Address Shipping Address City State Zip Phone FAX E-mail

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Send Order Form To:

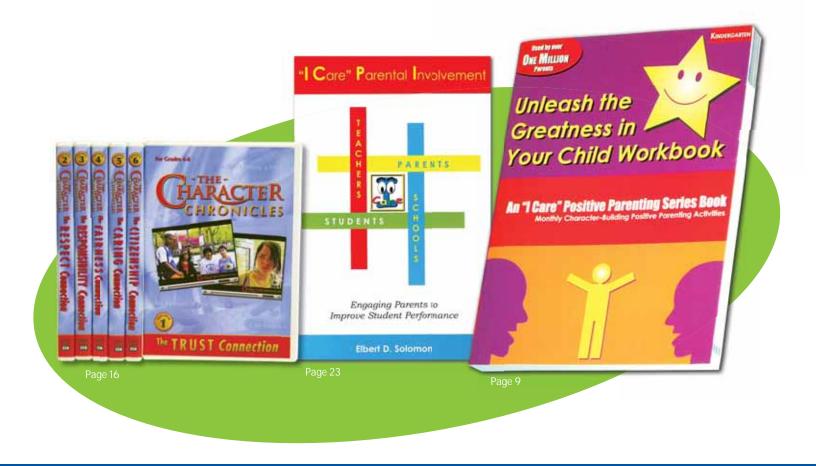
"I Care" Products & Services P.O. Box 492 Americus, Georgia 31709

Fax Order Form To: 229.928.9922

Call to Place Order: 800.797.5818

Order On-Line At: www.icarenow.com

Grades, Attitudes, & Behaviors All Improve!



"I CARE"

Products & Services P.O. Box 492 Americus, GA 31709



