

# 46<sup>th</sup> Parental Involvement Breakthrough Conference!

June 19–21, 2013

Embassy Suites Hotel  
San Antonio Riverwalk—Downtown  
125 East Houston Street  
San Antonio, Texas 78205  
Hotel Reservations: 800.362.2779

*At this conference, you will learn  
how to get the 80% of parents  
not coming to school involved in the  
education of their children at home.*

## **Most Effective Parent Engagement**

- ▶ Improve Standardized Test Scores in Math & English
- ▶ Increase Positive Parent/Child Interactions & Keep Parents Engaged at Home
- ▶ Reinforce Reading at All Grade Levels
- ▶ Strengthen Parents' Character-Building Skills
- ▶ Provide Quantitative Parent Engagement Measures

## **Proven Results**

- ▶ Proven in more than 50,000 classrooms that parents can, and will, get involved with their children at home.
- ▶ Measurable parent engagement each month, can be evaluated, and is not complicated.
- ▶ More significant and provides more value than simple "sign-in sheets" and infrequent parent workshops.

Register at [www.icarenow.com](http://www.icarenow.com)  
or Call 800.797.5818



## Day 1

### Research Basis for “I Care” Parent Engagement (Developed in 1996)

- ▶ Gain knowledge about the correlation of effective parent engagement and the research basis for the systematic, integrated, and measurable “I Care” Parent Engagement Curriculum.
- ▶ Learn how the transformative definition of parental involvement can link character education from the classroom teacher to parents in their home, and back to the classroom, creating an effective educational partnership.

### Positive Parenting Processes & Systems that Keep Parents Engaged in the Education of Their Children

- ▶ Moving parent engagement beyond the school
- ▶ Teaching parents transparently
- ▶ Teaching parents character-building skills
- ▶ Testing implementation, not just assimilation

### A Parent Engagement Curriculum Model that Links and Overlaps Family, School, and Community

- ▶ Encompass the pillars of character and spiraling character traits for each grade level that increase vocabulary and improve student behaviors
- ▶ Demonstration of a monthly pathway for positive comments from the teacher to each parent about each student along with the “I Care” Positive Parenting Character Curriculum components

### Benefits of the “I Care” Parental Involvement Character Curriculum

- ▶ Helps teachers understand parents’ and students’ lifestyles and cultures
- ▶ Enhances parents’ character-building skills
- ▶ Measures parent engagement monthly for each student, classroom, school, and school district
- ▶ Strong measurable community partnerships

## Day 2

### New Insights into Family–School and Community Relationships

The following books will be provided and reviewed to gain new insights into engaging parents.

- ▶ *“I Care” Parental Involvement—Engaging Parents to Improve Student Performance* by Elbert Solomon
- ▶ *How Children Succeed—Grit, Curiosity and the Hidden Power of Character* by Paul Tough

### Best Practices & Lessons Learned

- ▶ Getting teachers excited about character development and parent engagement
- ▶ Using parent data to increase student achievement & accountability
- ▶ Integration of character and parental involvement into the common core standards

### Measuring & Evaluating Parent Engagement

- ▶ Introduction of new numerical measures for parent participation, parental involvement, parents trained, positive teacher–parent contacts, mastery of character traits, and community involvement in character development
- ▶ New ways to measure the impacts of mentoring, two–parent families, and single–parent families

### Schools Demonstrating Success Presentations

- ▶ Invited “I Care” Implementation Schools will share their results.
- ▶ Roundtable discussions with presenting school representatives and conference facilitation staff.

## Day 3

### Attendees Select Sessions from a List of Parent Involvement, Character Development, and Community Involvement Topics, Such As:

- ▶ Getting Started (What will I need?)
- ▶ Implementing “I Care” in Elementary Schools
- ▶ Implementing “I Care” in Middle & High Schools
- ▶ Using Parent Engagement Data Effectively
- ▶ Teaching Character in the Classroom
- ▶ Addressing Parent Engagement Barriers & More

### Confirmations

- ▶ Review of most frequently asked questions
- ▶ Completion of conference Test Your Knowledge
- ▶ Conference Evaluation
- ▶ Phase II Certification Graduation



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# Registration Details

- ▶ The registration deadline is **May 17, 2013**. Hotel room requests received after this date are subject to the standard rate and room availability.
- ▶ The Certification Training consists of a Phase I (2 ½ days) and a Phase II (2 ½ days), completed at two training sessions over a six-month period. The fee for Phase I is \$795.00 and the fee for Phase II is \$795.00. Participants will be provided with a Facilitation Tool-box & Conference CD-ROM (includes manuals and presentations), as well as Continental Breakfast, lunch, and refreshments.
- ▶ Attendees are responsible for hotel reservations (\$159 for single or double per night + 16.75% tax = \$185.64 per night), travel expenses, and evening meals. **To make hotel reservations, call the Embassy Suites Hotel, San Antonio Riverwalk—Downtown at 800.362.2779 (refer to group code "ICA" to specify that you will be attending the conference for "I Care" Products & Services in order to receive the room rate for our conference).** Room reservations may also be made online via our website, [www.icare-now.com](http://www.icare-now.com). Click "Conference" from the menu bar at the top of the page, then click "Book Hotel Room" on the Conference page.
- ▶ All attendees will receive a gift pack with an "I Care" shirt and professional development books.
- ▶ Training time will be from 8:30 a.m. to 3:30 p.m. Wednesday & Thursday and from 8:30 a.m. to 11:45 a.m. on Friday morning.
- ▶ Phase II Training: December 12–14, 2013 in Atlanta, Georgia



## Cancellations & Substitutions

Cancellations received up to 15 working days (by **May 30, 2013**) before the conference are refundable, minus a \$100.00 registration service charge. After May 29, 2013, cancellations are not accepted and the entire fee will be payable and applied to a future conference for up to one year from the date of the conference for which registration was received. Payment or purchase order is required **15 days** before the conference. Please note that if you do not cancel by the cancellation date and you do not attend, you are still responsible for payment. Substitutions for Phase I may be made at any time.

**Register Early!**  
**Space is limited.**

## Registration Form

Please complete all of the registration information below for the June 19–21, 2013 Certification Conference.

Name

Title

School/Organization

Mailing Address

Shipping Address

City

State

ZIP

Telephone

FAX

E-Mail Address

Shirt Size (Please Circle)

S • M • L • XL • 2XL • 3XL • 4XL • 5XL

Payment Method: **Check • Credit Card\* • Purchase Order**

\*All cards accepted. Call if paying with credit card. **DO NOT** send credit card information through the mail.

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# If you're dealing with any of these issues . . . this conference is for you!

- ▶ Lack of sustained parent engagement
- ▶ Problems maintaining positive communication between school and home
- ▶ No way to measure parent engagement efforts that increase student achievement
- ▶ A challenge finding effective grade-level parental involvement & character education materials
- ▶ An increase in behavior referrals
- ▶ A crisis in character & complaints from local business and industry about the ethics of employees

## Easy Registration!

1. Simply fill out the *Registration Form* and fax it to **229.928.9922**, call **800.797.5818** to register, or register online at **www.icarenow.com**. **Register Early! Space is limited.**
2. Call the *Embassy Suites Hotel, San Antonio Riverwalk—Downtown* at **800.362.2779** to make your room reservation (refer to group code "ICP"). Room reservations may also be made online via our website, [www.icarenow.com](http://www.icarenow.com). Click "Conferences" from the menu bar at the top of the page, then click "Book Hotel Room" on the Conference page.

**Fax Registration to:**  
229.928.9922

**Register Online:**  
[www.icarenow.com](http://www.icarenow.com)

**Call to Register:**  
800.797.5818

**Send Checks & Purchase Orders to:**  
"I Care" Products & Services  
PO Box 492  
Americus, GA 31709



## Who Will Attend?

The "I Care" Parental Involvement, Character Development, and Community Involvement Conference is for people and organizations (big & small) that care about children, schools, and their community and that want to make a difference. Over the past 17 years, attendees have included Superintendents, Principals, Federal Program Directors, School Board Members, City Managers, School Improvement/Accountability Leaders, Parent Coordinators, Parent/Family Liaisons, Counselors, Teachers, Parents, Parenting/Character Education Specialists, etc.

## Conference Facilitators

- ▶ **Elbert Solomon:** *President & CEO of "I Care" Products & Services, author, & national "I Care" Facilitator*
- ▶ **Dr. Larry Kennedy:** *Former Vice President for Administration at the University of New England and Former Vice President of Finance at Georgia Southwestern University*
- ▶ **School-Based Certified Facilitators** *from schools that have successfully implemented "I Care" Curricula and are inspired to share their successes*
- ▶ **Guest Speakers** *from school districts implementing "I Care"*

## "I Care" Certification

This 40-hour Train-the-Trainer Certification Process consists of two phases, two and a half days each. Attendees are trained on the "I Care" Curriculum methodology, implementation processes and practices, parental involvement assessment tools, facilitation processes, empowerment leadership, alignment strategies, and more!